



About Client eXperience Management (CXM)

CXM Digital Marketing Group, founded by serial entrepreneur and CEO Patrice Barber, is an international inbound marketing automation firm that creates winning strategies for social and digital marketing. The Denver-based firm delivers monthly e-marketing services to businesses across three continents. Using the CXM Platform, an integrated, cloud-based marketing automation platform, the team connects marketing to sales for increased brand awareness, conversion, campaign tracking, and customer retention. Over half of clients increase online reach by 25 to 100% within a few months.

www.cxmmarketinggroup.com

